



## COMMUNITY CENTRAL

- online neighborhoods
- news
- surveys
- calendars
- policies
- homebuilders
- bulletin boards
- directories
- sharing
- information
- email
- **Connect**
- **Share**
- **Save**
- classifieds
- online paperwork
- documents
- apartment communities
- local content
- digital photos
- newsletters
- directories
- emergency information
- weather
- security
- advertising
- forms
- polls



**Who We Are** Community Central is an online development agency specializing in community-based websites. We are located in Denver, Colorado providing services nationwide.

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**What We Do** A Community Central website focuses the power of the Internet exclusively on the community where your residents live, work and play. We **bring your neighborhood together online** by providing your community with a customized, private, secure website.

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**Our Customers** Home Builders, HOA's, College Campuses, Apartment Communities and realtors are realizing the benefits of bringing their residents, associations, colleges and tenants together online. Community websites save money, save time and improve the quality of community life.

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**Our Features** We have a standard feature set specifically targeted to the next generation of community needs. With a Community Central you'll be twice as effective keeping residents informed, educated and involved. The money saving and revenue generating features combine to make a Community Central website a smart investment.

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**Services** Community Central offers Ala Carte features, hosting and custom development to make sure your website is exactly what you want and need.

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**Our Technologies** Community Central has developed a ColdFusion® website solution bringing together feature sets that will fit your community's needs. Our methodology in building website communities is to offer a scalable solution that can grow as your communities grow.

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**Contact Us** COMMUNITY CENTRAL  
22233 East Frost Place  
Aurora, CO 80016  
sales@CommunityCentral.Biz  
303.690.5941 ■



A Community Central website focuses the power of the Internet exclusively on the community where your residents live, work and play. Our feature set is enhanced by the following services that we offer.

<b>Service</b>	<b>Description</b>
<b>Ala Carte Features</b>	Every community's needs are unique. Community Central offers several features that can be added or removed from our feature set package. Contact your sales representative for more information.
<b>Custom Development</b>	Your community website may require custom features. Community Central offers custom web development services to produce new features and advanced applications.
<b>Shared Hosting</b>	We offer shared hosting through Hostmysite.com
<b>Backup</b>	Regularly scheduled backup services are supplied through Hostmysite.com.

*Hosting services are offered in addition to our website packages. Contact your Community Central sales representative for a customized proposal to fit your unique hosting requirements. ■*



Community Central offers features that your residents will come back again and again to use and get their neighbors to use. With a Community Central website you'll be twice as effective keeping residents informed, educated and involved. Our content modules range from the basic and essential to the interactive and sticky. Some of the features even bring in revenue.

<b>Feature</b>	<b>Benefit</b>
<b>Custom Look and Feel</b>	Your website should reflect your brand. We utilize your colors, fonts, etc to make sure your community website is a reflection of your brand. Custom design and brand implementation is also available.
<b>Local Content</b>	Offer your residents detailed local information: post office hours, pool hours, watering days, and other customizable content.
<b>Weather</b>	Provide your residents the weather conditions for your area.
<b>News</b>	Provide the latest headlines affecting your community and the surrounding area.
<b>Emergency Center</b>	Provide your residents with local emergency contact information. Area maps of the Fire Department, Police Station, nearest hospitals, Animal Control and more.
<b>Directories</b>	Publish listings of local services: plumbers, electricians, churches, florists, grocers, gas stations, dry cleaners, tailors, restaurants and more.
<b>Community Calendar</b>	Provide an online community calendar with dates for local events: town hall meetings, farmer's markets, craft sales,
<b>Message Boards</b>	Provide your residents with a forum to have an online discussion with our message boards.
<b>Classifieds</b>	Host electronic classifieds: your residents can post items for sale and residents can search for items for sale in their neighborhood.
<b>Preferred Vendor Boards</b>	Allow your residents to refer and rate local vendors. Alternatively, your residents can reference the vendor board to get a referral on a qualified vendor.
<b>Secure Member Profile</b>	Allow your residents to register themselves and to manage their profile and optionally share their contact information with the community.
<b>Address Book</b>	Allow community members to search for other members phone numbers, email addresses and similar interests, etc

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<b>Feature</b>	<b>Benefit</b>
<b>Reservation &amp; Request Forms</b>	Allow your residents to request services and make reservations for facilities online. Requests and reservations can be accompanied with auto replies with confirmations, office hours or trouble ticket information.
<b>Email Newsletters</b>	Get your information to residents, fast. Put your community newsletter online and/or send by email. Simplify production and significantly reduce publishing and postage.
<b>School Connection</b>	Connect with the schools in the community.
<b>Digital Photo Album</b>	Allow your residents to post photos online: pool parties, annual barbeques or holiday parties can be shared in digital photos online.
<b>Document Management System</b>	Store electronic versions of the most up-to-date business materials: policies, procedures, contracts, and forms – making them immediately available to your residents. This feature can eliminate a significant percentage of your publishing and postal costs.
<b>Groups/Activities</b>	Post information about neighborhood groups and activities.
<b>Polls</b>	Finally, affordable and time saving data gathering. Poll and survey your residents online. Gather opinions and get consensus on the issues efficiently using your website. Results can be tallied quickly and without error.
<b>Advertising</b>	Local advertisers can place ads on your website. By charging for ad space your community website can be free and potentially make you a profit.
<b>Personal Bulletin Board</b>	Post personal messages to residents/students.
<b>Administrator Tools</b>	No HTML developer on staff? Your website will have tools for non-technical administrators. Anyone with basic computer skills will be able to publish content using our permission based, secure administrator tools. ■



Community Central offers different advertising opportunities.

<b>Type</b>	<b>Cost/Benefit</b>
<b>HOA's/Apartments/College Campuses</b>	<b>Option #1: Lowest Cost</b> <b>Cost : \$39.95/month</b> <ul style="list-style-type: none"><li>• Community Central reserves the right to sell advertising on the site</li><li>• Updates to the site are an additional fee. (Many areas of the site can be updated by you at no charge)</li><li>• Can add our support package for \$20/month and we take care of all updates. This gives you a hands off approach.</li><li>• One time setup fee of \$499.99</li></ul>
	<b>Option #2:</b> <b>Cost: \$59.95/month</b> <ul style="list-style-type: none"><li>• No advertising is allowed on your community website.</li><li>• Updates to the site are an additional fee. (Many areas of the site can be updated by you at no charge)</li><li>• Can add our support package for \$20/month and we take care of all updates. This gives you a hands off approach.</li><li>• One time setup fee of \$499.99</li></ul>
	<b>Option #3:</b> <b>Cost: \$89.95/month</b> <p>Revenue generating website for you. This option put the advertising in your control and gives you the ability to generate as much advertising income as you can sell. This option can make your community website <b>FREE!</b></p> <ul style="list-style-type: none"><li>• All website updates are included in the price</li></ul>



	<ul style="list-style-type: none"><li>• One time setup fee of \$499.99</li></ul>
<b>Realtors</b>	Realtor's are sponsors of their community website so no other advertising is allowed. <b>Cost:</b> \$39.95/month
<b>Home Builders</b>	<b>Cost:</b> \$39.95/month per community One time setup fee of \$499.99 per community

*Please contact Community Central if you have any questions regarding advertising. ■*



If you build it they will come; and that they will. Your community website may surprise you at how successful it meets your residents' needs. There is a secret to keeping them happy and growing in number... keeping the content and features fresh and operational. Community Central offers services to support and/or augment the administration of your website.

<b>Service</b>	<b>Benefit</b>
<b>Technical Support</b>	We provide technical support to your administrator(s). Whether it is troubleshooting, problem resolution or new custom development, we are here to make sure your website is operational, bug free and increasingly more responsive to your customers' needs.
<b>Content Management</b>	In the same way we provide technical support we provide content support. We support your administrator(s) with content management and maintenance. Your content is equally as important as the technology behind it.
<b>Content Development</b>	Your website will grow to meet the ever-changing needs of your residents. Contact Community Central to develop new content and features. We can customize existing features, improve on a popular feature, or develop ways to increase user-ship.
<b>Administrator Training</b>	Your administrator may need more than just our how-to-manual to become your website guru. Let us spend some time with your administrator we'll share our secrets, ideas and experience in making your website successful.

*Support services are offered in addition to our website packages. Contact your Community Central sales representative for a customized proposal to fit your unique support services needs. ■*



COMMUNITY CENTRAL

## Planned Communities (HOA)

Your home community is so much more than houses, streets and the clubhouse. Your residents are the kind of neighbors that share their lives. They expect a lot from each other, their neighborhood and their homeowners' organization. Your homeowners' organization is the residents' central communications resource for life in your neighborhood.

Keeping residents informed can be time consuming and costly with publishing, copying and expensive distribution. It's time to take advantage of the economies of the Internet. **Bring your residents together online** with your own affordable website.

A Community Central website focuses the power of the Internet exclusively on the neighborhood where your residents live, work and play. It brings your residents together forming the community that your properties were designed for. With features like calendars, message boards, classifieds, recipe sharing, and babysitting your residents become true neighbors.

Continue your commitment to your residents' needs with an investment in a Community Central website. ■



COMMUNITY CENTRAL

## Property Management

Managing multiple properties takes organization and constant attention. Juggling facilities, vendors, residents, prospects, owners and paperwork gives the word 'multi-tasking' an all-new meaning. Community Central can simplify, organize and automate a significant number of your daily tasks with the technology of the Internet.

A Community Central website solution allows you to simplify your processes and procedures, organize your residents and automate your paperwork, all online. Come out from under costly copying, publishing expensive sales materials and outdated contracts. Communicate with your residents in real-time.

More important, a Community Central website brings your residents together forming the community that your properties were designed for. With features like calendars, message boards, classifieds, recipe sharing, and babysitting you could turn your residents into neighbors.

An investment in a Community Central website is an investment in your residents' lifestyle, as well as, your business. ■

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[www.communitycentral.biz](http://www.communitycentral.biz)  
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## Home Builders

Part of being a great homebuilder is to understand the lifestyle of your residents. Part of being a great community builder is to understand the needs of groups of residents all living together. Today's homeowners are demanding in-home technology, networked communities, and electronic paperwork. Bringing in fiber and wiring homes for telecommunication is hardware, but can a homebuilder get residents wired to each other?

Yes, and Community Central is your solution. A Community Central website focuses the power of the Internet exclusively on the community where your residents live, work and play. While you build great homes and plan next generation communities let us **bring your neighborhoods together online** with a community website. ■

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COMMUNITY CENTRAL

**Realtors**

Finding the best way to connect with homeowners is a constant challenge.

The most successful realtors are those who can foster relationships with homeowners and position themselves as “the neighborhood agent” for their target markets.

Traditional methods of mass mailings and cold calls are costly and ineffective when it comes to building relationships with homeowners. A Community Central website is your solution.

By sponsoring a Community Central website, you become more important than “the neighborhood agent.” You become their “community partner.” You’ll help build a sense of community for your target market, while giving homeowners a valuable tool that they can use everyday. With features like detailed local information, school connection, HOA forms, directories, and community calendars, you’ll be helping to improve quality of life.

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